



Exclusive photographic offer for Sandford Award recipients.

Background information

Having provided our photographic services for the Sandford Awards for close to a decade, we wanted to produce an exclusive offer for award recipients.

This photographic offer helps award winners celebrate their success whilst building a bank of images for future marketing campaigns.

We understand the challenges our clients face in making their marketing material stand out against their competitors. We pride ourselves on providing fresh, modern and creative photography that helps you create more engagement and lead to more sales for your business.

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Our photo shoot offer

We are proud to have partnered with the Sandford Awards for nearly 10-years, and are passionate about supporting organisations that inspire, engage and educate young people. Compiling this offer is my opportunity to give something back to organisations who are similarly passionate about investing in young people.

We are pleased to present an incredible offer at a reduced rate for The Complete Photography Package we offer our clients. This package allows for a full day's worth of photography on site to produce the widest range of images possible giving you plenty to choose from for a refresh of your website and marketing material or storing in your image library for use at a later date.

We will work with you to produce a specific shot list ahead of the shoot, however, images will showcase the organisation in general and highlight the ways you inspire and enthral young people.

Our plan is to create a set of images that can be used across all marketing material that communicates with your target market.



By showcasing your staff and familiarising your target market with your business, you can build trust and establish a personal connection with your customers, leading to increased sales and improved sales performance.

We use a secure website for distribution, where you can access and download the images at your convenience. Within three working days of each photographic shoot, we will provide you with a password-protected link to access and download the images from the website.

You will be able to select a range of sizes, including full resolution images to files optimised for websites and social media. We understand that different marketing channels require different image sizes and formats, so we provide a range of options to suit your needs.

These images would be colour balanced and processed individually to ensure that the exposure is accurate on each image. We use advanced editing techniques to individually process each image, ensuring accurate exposure and colour balance.

We pride ourselves on providing a comprehensive selection of high-quality images from each section of the shoot, giving you a variety of options to choose from for your marketing content.






Sample images, produced
by Chris Vaughan
Photography Limited.

“The joy of working with Chris is not just the outstanding quality of the photos, but that he understands us as an organisation. His photos bring the Cathedral to life and capture not just the beauty of the building, but what it means to the people who work, worship and visit there. He’s easy to work with, gets on well with everyone he meets and we consider him one of our team.”

Michelle Andrews - Lincoln Cathedral

The offer.

 www.chrisvaughanphotography.co.uk
 07764 170 783
 chris@chrisvaughanphotography.co.uk

 **CHRIS
VAUGHAN**
PHOTOGRAPHY

Our shoot terms


At Chris Vaughan Photography, we prioritise making our clients' lives easier. That's why we are committed to supporting you in achieving your marketing goals through our photography services

As a company, we don't place any usage or distribution limits on our images, meaning you are free to use and distribute our pictures wherever required that help you achieve the publicity that you desire.

Our payment terms are 30 days from the date of invoice. We invoice on the 10th and 25th of each calendar month or the closest working day to the dates. We accept payment via BACs/bank transfer.

For longer running projects, we will invoice monthly for shoots completed in the time since that last billing period.

To view our full terms and conditions, please visit chrisvaughanphotography.co.uk/termsconditions.

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Shoot price offer

1x *The Complete Photography Package*, which includes

13% discount on our usual rate for this package, plus:

- **courtesy** pre-planning meeting to discuss and plan the exact shot list
 - travel to location charged at **50% standard rate**
- photographic shoot including up to **eight-hours photography** on site
 - **no charges** for processing and delivery of images
- voucher for re-booking the shoot at the **same rate**, valid for two years
- **free** external drone imagery, subject to weather and airspace restrictions

Total price: £500 + VAT (excluding travel)

The following pages of this proposal document contain frequently asked questions regarding the photographic shoots we undertake.

Details on how to book your photographic shoot can be found on page 18 of this proposal document.



The benefits!



13% on our shoot fee!



Travel costs charged at 50%



Courtesy shoot pre-planning meeting



Free external drone imagery, subject to weather and airspace



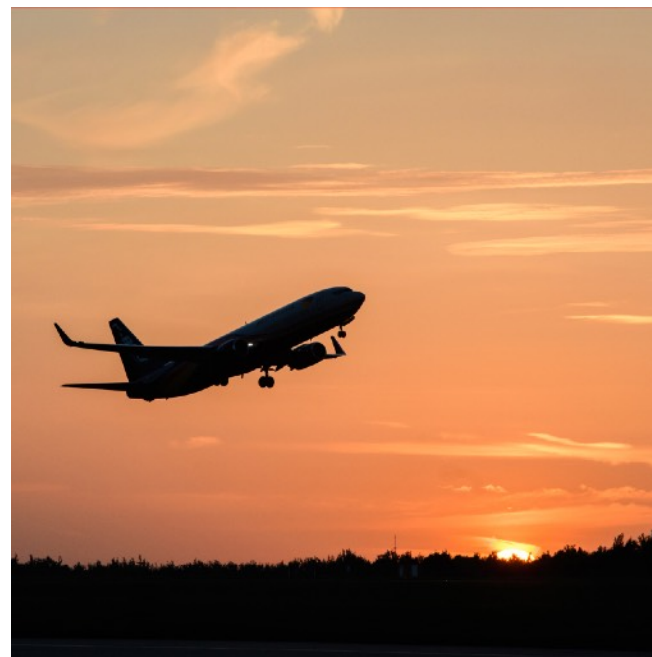
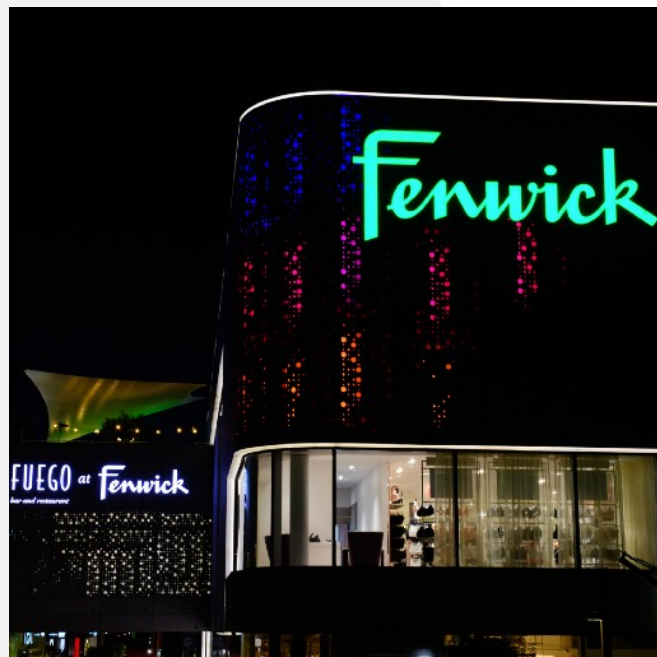
Voucher to schedule a second shoot at the same price

We full appreciate that planning a photographic shoot that will be the basis of your upcoming marketing campaigns can feel like a daunting tasks and a big decision to make. If you would like to schedule a Zoom call with Chris before deciding to book a photographic shoot, please book a convenient time via our website: chrisvaughanphotography.co.uk/contact



A bit about me...

"I see my images as a vital marketing tool which attracts attention and creates positive talking points about a company. I want to help businesses improve their corporate image through the creative photography that I produce for them - all while enjoying the experience of having their photograph taken!"



View more images from our business and commercial portfolio on [our website](#).



“Chris has a gift for capturing key moments of delight. He is easy to work with and understood what we were trying to communicate. The resulting images were beyond all our expectations.”

Katie Chicot - MathsCity

Thank you

“Thank you for taking the time to read our exclusive photographic offer for Sandford Award recipients.

I am committed to delivery high-quality images that elevate your marketing materials and help you attract visitors to your venue.

Details on how to schedule a photographic shoot, or book a free consultation call with us can be found on the other side of this page.

I look forward to working with you and your team in the coming weeks.”



Chris Vaughan

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How to accept this offer

If you have any questions or would like to discuss anything further, please don't hesitate to contact Chris directly.

To accept this quotation and book a shoot directly in our diary, please click on the following link and select **The Complete PR and Marketing Photography Package: [Chris Vaughan Photography | online diary.](#)**

To schedule a 30-minute pre-shoot meeting to discuss the photographic brief and ensure that we fully understand your goals and expectations for the shoot, please [schedule a call here.](#)

We operate on a policy of confirming shoots on a first-come, first-served basis as a business. Therefore, any specific dates mentioned in this document are available currently. As our diary can fill up very quickly, we recommend getting in touch as soon as possible to secure the dates you require for your photographic shoot.






Chris Vaughan Photography Limited.

 07764 170 783

 chris@chrisvaughanphotography.co.uk

 www.chrisvaughanphotography.co.uk

 [chris_vaughan](https://twitter.com/chris_vaughan)

 [ChrisVaughanPhotography](https://www.facebook.com/ChrisVaughanPhotography)

 [chrisvaughanphoto](https://www.instagram.com/chrisvaughanphoto)

 [chrisvaughanphotography](https://www.linkedin.com/company/chrisvaughanphotography)

If you would like to read our guide '5 ways a professional photographer adds value to your business', please [click here](#) to download your free copy.




Company number: 12506010

VAT registration number: 236639976

Registered office: Commerce House, Carlton Boulevard, Lincoln, LN2 4WJ



FAQs.

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 chris@chrisvaughanphotography.co.uk

 **CHRIS
VAUGHAN**
PHOTOGRAPHY

What does your price include?

Our prices include our travel to the location, the photographic shoot and the processing of images.

Are there any extra charges, such as your time processing images?

Our price includes the processing of images. The only additional charges that may be applicable are if unexpected costs are incurred by Chris Vaughan Photography, for example, car parking.

Who owns the copyright of the images you take for us?

Copyright of all images remains with Chris Vaughan Photography. However, we don't place any restrictions on images we take for you, so this does not restrict where and when you use the photos!

What should I wear for the photoshoot?

You need to wear clothing you feel comfortable wearing. A guide would be to wear what you wear to a client meeting. However, balance this with realism. I.e. would a mechanic wear a suit whilst working on your car?

What if I don't like having my picture taken!

Don't worry - I hate having my picture taken too! At Chris Vaughan Photography, we endeavour to make shoots relaxing.

What do you do to the images before we receive them?

Before you receive our pictures, we will have individually processed them to ensure they are correctly exposed and cropped and that there is no strange colour case. We call this our standard processing of images.

Is the standard processing of images included in your price?

Yes! Our price quoted within this document includes adjusting exposure, colour balance and cropping.

Do you edit the images that we receive?

Whilst we can edit images, our price does not include this service as standard. In the past, we have whitened teeth and replaced roofs on houses.

When will we receive our images from you?

We offer a guaranteed turnaround time of three working days after the photographic shoot.

What should we do if we require a greater level of editing to our images?

If you require a greater level of editing to your images, please ask, and we will be able to advise on the additional charges this may incur.

What if we need our images quicker?

If you need your images sooner, we are happy to facilitate and look to deliver in a quicker turnaround time to suit your requirement. Please speak to us about this before the shoot.

How quickly do I have to download your images from your website?

There is no time limit for you to access your images. Our online site has a backup of every shoot we have undertaken since 2015.

Can we use the images on social media?

Absolutely! We place no usage instructions on the pictures we produce for you. So you can use them where ever you feel appropriate.

Can we give the images to our partner organisations as a thank you?

If you feel it appropriate, then yes! We find this can be another marketing tool for your business!

We are writing a press release. Can we include one of the pictures you took for us?

Absolutely! With photos, a press release gets nearly 15% more online views than a text-only press release, so please feel free!

Do we need to credit you?

Whilst it is appreciated to have work recognised in this way, there is no expectation that you must credit Chris Vaughan Photography for the images.

Are you fully insured to operate your drone?

Yes, I have got public liability in place to allow me to operate.

Can you operate your drone commercially?

Yes. We hold an A2 Certificate of Competence (A2 CofC), General Visual Line of Sight Certificate (GVC), and operational authorisation from the Civil Aviation Authority.

Can you fly anywhere in the UK?

We can operate throughout the UK.

We are close to an airport. Will this still be ok?

As part of our pre-flight planning, we check the availability of air space and, if required, can liaise with relevant air traffic control to ensure all flights are safe and legal.

Does your drone take still images and moving images?

Yes. We can provide still images and moving footage.

What information do you need from us before the flight?

As well as information regarding what you are looking to capture, it is helpful, but not essential, if you can provide information on the area we can use to take off and land.

What space do you need to operate?

We need to keep people not directly involved in the flight 30m away from the drone during take-off and landing.

How high can you fly?

We are allowed to operate up to 120m vertically. We can fly up to 500m horizontally.

If you have any further questions that we have not answered already, please feel free to contact Chris directly.

You can e-mail Chris via chris@chrisvaughanphotography.co.uk or call 07764 170 783.